

Arthur Charles Schening

1020 N. Quincy Street | Apartment 914 | Arlington VA 22201
703 524 6602 | arthur@scheningcreative.com | www.scheningcreative.com

Professional Experience

Project Management

Client consultation on concept, target audience and budget; design and final production; obtaining printing bids and invoicing. Supervise design staff; research, interview and art direct freelance designers, photographers and illustrators.

Print Design

Design and produce annual reports, brochures, fact sheets, newsletters, and other printed materials; including a complete redesign of all marketing materials for a international consulting firm. Work with clients to develop advertisements for regional and national publications.

Web Site/Online Design

Design and construct HTML based Web sites for corporations, professional associations and non-profit clients. Work with Web developers to create the design, structure, functionality and graphics of more complex database driven sites.

Logos and Branding

Design logos for a wide range of clients including energy companies, national associations and non-profit groups. Work with clients to create a full range of identity materials, templates and style guides.

Exhibits and Signage

Design and produce modular and custom built exhibits, signs, posters and banners.

Illustration

Create illustrations and graphics for a variety of printed and online materials.

*References are available upon request.
Review my online portfolio at
www.scheningcreative.com*

Employment Experience

ScheningCreative

June 2011 – Current | **Freelance Graphic Designer & Illustrator**

NERA Economic Consulting

Washington, D.C. | April 2007 – June 2011 | **Creative Director**
Head of the design department of an international consulting firm. Responsibilities included designing and managing the production of printed and online marketing materials, managing the design department's workload, and supervising the junior design staff. Worked directly with the marketing staff and corporate personnel on the concept, content, production schedule and budget of projects produced.

Potomac Communications Group, Inc.

Washington, D.C. | June 1996 – April 2007 | **Art Director**
Worked in the design department of a public relations and marketing firm designing printed and online materials for clients including: Con Edison of New York, Washington Shakespeare Company, National Home Equity Mortgage Association, and the U.S. Department of Energy.

AlphaGraphics Inc.

March 1994 – June 1996 | **Graphic Designer**

Freelance

June 1991 – March 1994 | **Graphic Designer / Illustrator**

Erol's Video Corporation

May 1990 – June 1991 | **Graphic Designer**

Other Work Experience

United States Army

October 1982 – October 1985 | U.S. Military Police Corps
Honorably discharged after serving a full tour of duty in the U.S. and overseas.

Education

Virginia Commonwealth University

Richmond, Virginia. Communication Arts and Design Department
B. F. A. Graphic Design and Illustration, May 1990.

Technical Knowledge

Page Layout: Adobe Indesign, Quark Xpress
Graphics and Web Design: Adobe Illustrator, Photoshop, ImageReady, Power Point, GoLive, and Dreamweaver. Familiar with various other software.